



TheXpos Presents

# THEXPOS WEDDING CIRCLE

*A Premium Vendor Membership by TheXpos*

◆ Intimate. Exclusive. Unforgettable. ◆

theXpos.com | Sorrento, FL | [Contact@TheXpos.com | [407-497-9710]

## ABOUT THE CIRCLE

# Welcome to the Circle

*TheXpos Wedding Circle is an exclusive, invitation-level vendor membership designed for wedding professionals who want consistent exposure, meaningful connections, and a steady stream of qualified bridal leads — every single month.*

Unlike traditional wedding shows, TheXpos Wedding Circle is **intimate by design**. Each monthly event features a curated group of vendors and brides who are actively planning their weddings. You're not just setting up a booth — you're building relationships at the table.

Whether you're a photographer, florist, DJ, planner, caterer, or any other wedding professional, the Circle gives you a seat at the table — literally and figuratively.

### TheXpos Wedding Circle is built on three core pillars:

- **Intimacy** — Manageable, curated events where every interaction is meaningful
- **Exclusivity** — Limited vendor spots per category ensure your competitive edge
- **Connection** — Real relationships with real brides who are ready to book

We believe the best business relationships are built face to face, after a beautiful meal, in an environment that reflects the elegance of the industry we serve. That belief is the foundation of everything we do at TheXpos Wedding Circle.



*The intimate, elegant atmosphere that defines every Wedding Circle event.*

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TheXpos Wedding Circle ♦ Media Kit

## CORE VALUE PROPOSITION

# What's Included in Your Membership

Benefit 01 🌹

**Free Monthly Deluxe Wedding Show**

Two exclusive, curated wedding show per month — limited vendors, intentional atmosphere, and brides who are ready to book. Each event features a beautiful venue setting, allowing you to showcase your services in a meaningful, conversational environment rather than a crowded expo floor.

#### Benefit 02 🍷

### 3 Exclusive Networking Meetings Per Year — FREE

As a Wedding Circle member, you're automatically included in three annual dinner networking events at no additional cost. These intimate gatherings are designed specifically for vendor-to-vendor collaboration, referral building, and industry connection. No pitching — just genuine relationship building.

#### Benefit 03 🌐

### Featured Listing on TheXpos Website

Your business gets a dedicated listing on TheXpos.com, complete with your photos, promotional video, business description, contact information, and booking link. Your listing stays live year-round, giving you continuous online visibility to every bride who visits the site.

#### Benefit 04 📸

### Professional Photos & Video Included

Your membership includes professional-quality photo and video assets embedded directly in your website listing — giving brides a rich, engaging look at your work before they ever contact you.

#### Benefit 05 💌

### Daily Bridal Leads

This is the **crown jewel** of the Wedding Circle. Members receive fresh bridal leads delivered daily — real brides actively planning their weddings, with contact information and event details. You focus on serving couples; we focus on keeping your pipeline full.

## THE CIRCLE EXPERIENCE

# More Than a Show. A Community.

*TheXpos Wedding Circle was created for wedding professionals who believe in quality over quantity.*

Our monthly shows are intentionally manageable — giving you the attention, space, and time to truly connect with each bride who walks through the door. In a world of crowded expos and impersonal digital marketing, the Circle offers something rare: **genuine human connection in a beautiful setting.**

Every event is thoughtfully designed to serve both you and the brides you hope to serve:

- An elegant venue setting that complements and elevates your brand
- A curated guest list of engaged couples who are actively planning their wedding
- An intimate atmosphere that fosters genuine conversation and lasting connections with couples
- A community of fellow vendors who refer, collaborate, and grow together

**"When you join TheXpos Wedding Circle, you're not just buying a booth — you're investing in a year-round marketing engine and a community that has your back."**

— *TheXpos Wedding Show Team*

The wedding industry thrives on trust and reputation. Brides don't just hire vendors — they invite them into the most important day of their lives. TheXpos Wedding Circle gives you the environment to build that trust, face to face, month after month.



*An elevated event experience designed to showcase your brand at its best.*

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## INVESTMENT & AVAILABILITY

# Membership Details

Your Wedding Circle membership is a comprehensive, year-round marketing and networking investment — everything you need to grow a thriving wedding business, packaged into one elegant membership.

## What You Get as a Wedding Circle Member

	<b>Monthly Deluxe Wedding Show</b> 12-24 curated events per year — one or two every month
	<b>3 Free Networking Meetings Annually</b> Vendor-to-vendor collaboration events at no added cost
	<b>Year-Round Featured Listing on TheXpos.com</b> Live 365 days a year with full business profile
	<b>Professional Photos &amp; Video in Your Listing</b> High-quality assets showcasing your brand and work
	<b>Daily Bridal Leads Delivered to You</b> Fresh, qualified leads from real brides actively planning and attending our show.

### Spots Are Limited by Vendor Category

We intentionally cap membership by vendor category to protect the exclusivity of the Circle and ensure every member has a meaningful competitive advantage. Once your category is full, we maintain a waitlist. **Don't wait — act now to secure your spot.**

## Ready to Join the Circle?

*Contact us today to check availability in your vendor category and reserve your seat at the table.*

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## COMMON QUESTIONS

## Frequently Asked Questions

### ◆ How many vendors are at each monthly show?

Each show is intentionally manageable and curated with 25 to 40 vendors. We limit the number of vendors per category to ensure quality over quantity and give each vendor meaningful time with brides. This intimate format is what sets TheXpos Wedding Circle apart from traditional expos.

### ◆ How are the daily bridal leads generated?

Leads come from brides who visit TheXpos website, submit inquiry forms, and attend our events. Every lead is a real bride actively planning her wedding — not recycled contacts or cold lists. Our leads are fresh, verified, and ready for outreach.

### ◆ What does my website listing include?

Your listing includes your business name, a detailed description, professional photos, a promotional video, contact information, and a direct link to your website or booking page. Your listing is live year-round — working for you even when you're not at an event.

### ◆ Can I attend every monthly show?

We strongly encourage attendance at multiple shows to maximize your membership value and ensure consistent visibility with brides. However, we understand scheduling conflicts arise. Please contact us directly if you have concerns — we're happy to work with you. Shows are strategically placed in and around Orlando. Pick your shows accordingly.

◆ **What vendor categories are available?**

TheXpos Wedding Circle is open to all wedding professionals — photographers, videographers, florists, DJs, planners, coordinators, caterers, cake artists, officiant services, hair & makeup artists, venues, and more. Each category is capped to protect member exclusivity.

◆ **How do I get started?**

Simply reach out to our team to check category availability in your area. Membership is confirmed upon application approval and payment. Spots fill quickly — especially in high-demand categories and places — so we recommend contacting us as soon as possible.

**Still have questions?**

Our team is happy to walk you through every detail of the membership, show you recent event highlights, and help you determine if TheXpos Wedding Circle is the right fit for your business. Reach out anytime — we'd love to connect.



Your Invitation Awaits

**Join the Circle. Grow Your Business. Fill Your Calendar.**



*TheXpos Wedding Circle is more than a membership — it's your year-round partner in growing a thriving, sustainable wedding business. Built on intimacy, powered by community, and driven by results.*

**TheXpos Wedding Show**

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